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## TRANSFORMATION MASTERS: NEW RULES OF THE ROAD FOR CIO LEADERSHIP

Are you leading by an outdated rulebook? CIOs helping to revamp businesses are rewriting traditional IT leadership principles. New research from Harvard Business Review Analytic Services identifies seven strategies Transformation Masters are adopting to move faster and avoid digital disruption.

### OLD RULES

### NEW RULES

LISTEN TO CUSTOMERS



#### TAKE CUSTOMER-CENTRICITY TO THE NEXT LEVEL

Go beyond listening to what customers say they want. Act quickly on new insights and engage them in the product development process.

MANAGE PROJECTS



#### MANAGE PRODUCTS AND VALUE STREAMS

The distinction is that projects have a start and end date, while products are managed by a single team throughout their lifespan.

USE AGILE FOR NEW DEVELOPMENT



#### USE AGILE AND LEAN METHODS WHEREVER POSSIBLE

Scale agile efforts beyond a few discrete application development teams. Apply agile methods throughout the broader organization.

GET DETAILS RIGHT THE FIRST TIME



#### EMPOWER PEOPLE TO EXPERIMENT; LEARN FROM FAILURE

Build a learning culture. Empower employees and customers alike to experiment, learn from failure and iterate to better outcomes.

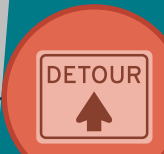
MANAGE CONTRACTS AND VENDORS



#### ELEVATE YOUR TECH GAME – AS A BUILDER OR ORCHESTRATOR

Understand and exploit new technologies quickly. Either build tech strength in-house or orchestrate the capabilities of third-party providers.

COLLABORATE



#### COAUTHOR

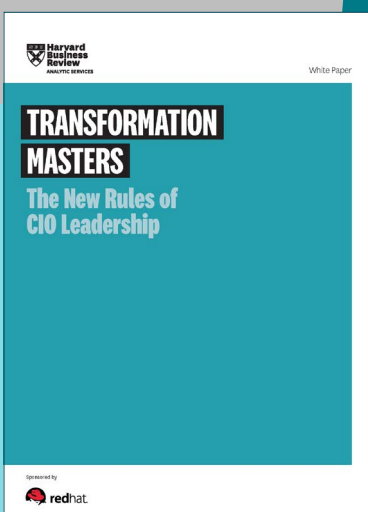
As IT evolves, so too are the other parts of the business. Go beyond collaboration and alignment to co-author ideas and co-create solutions.

STAFF FOR STABILITY



#### MAKE ADAPTABILITY YOUR TEAM'S NEW POWER SKILL

Build flexibility into systems and architectures. Help people see new roles and responsibilities as a personal opportunity rather than a threat.



TO LEARN MORE ABOUT THESE NEW RULES,  
DOWNLOAD THE FULL REPORT AT

[Enterpriseproject.com/cio-new-rules-report](https://enterpriseproject.com/cio-new-rules-report)